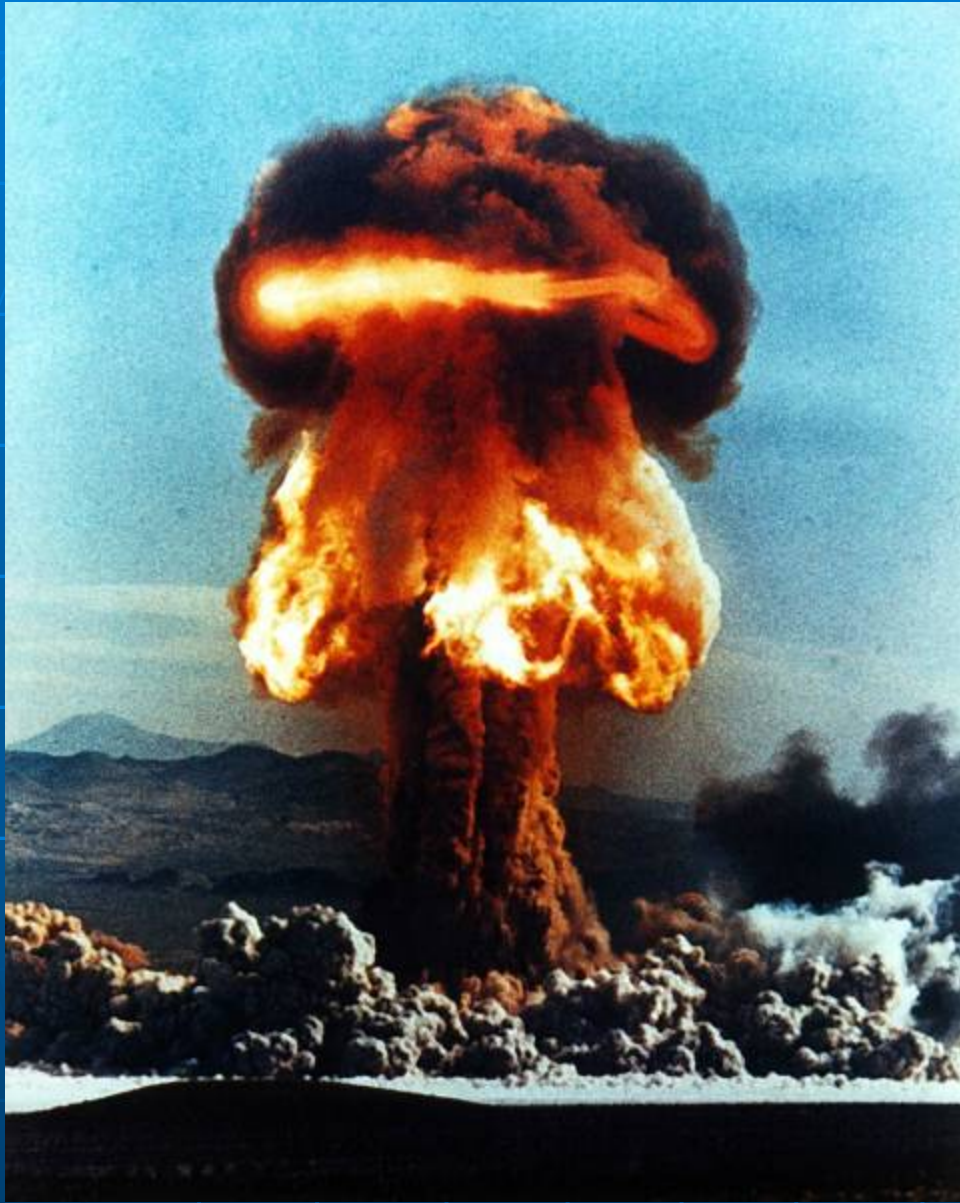


Peace Psychology: The Early Cold War Period

Daniel J. Christie
Professor Emeritus of Psychology
Ohio State University
USA



"The unleashed power of the atom has changed everything save our modes of thinking, and thus we drift toward unparalleled catastrophe."

- Einstein (1946)

Preamble of UNESCO Constitution

...since wars begin in the minds of men, it is in the minds of men that the defenses of peace must be constructed (16 November 1945).

Early Cold War Period: Outline (1945-1960s)

- The Field of Peace Studies
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 - Public Opinion Surveys
 - Desensitizing “Atomic Fear” in Soldiers
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 - Duck and Cover!
- The Field of Conflict Resolution
- Psychology Challenges Cold War Mentality

IR & Peace Studies (Post WWII)

	<u>IR</u>	<u>Peace Studies</u>
Discipline	■ Social Sciences	■ Transdisciplinary
Unit of Analysis	■ State & Interstate	■ Multiple
Time Frame	■ 1648 to date	■ Large: past & future
Values	■ Epistemic & Neutral	■ Normative & Value Explicit
Goals	■ Descriptive & Explanatory	■ Policy Oriented
Subject	■ Negative Peace	■ Negative & Positive Peace

(Stephenson, 1989)

Peace Studies: Values

- Anti-war
- Anti-violence
- Anti-nuclear
- Anti-authoritarian
- Anti-establishment
- Pro-social justice
- pro-peace
- pro-environment
- pro-human rights
- politically progressive

Barash and Webel (2002). *Peace and Conflict Studies*

Peace Studies: Typical Distinctions

peace through strength (deterrence)

peace through cooperation (multilateralism)

negative peace (absence of war)

positive peace (presence of social justice)

inevitability of war (Hobbesian)

potential for war (Lockean)

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Early Cold War Period & US Psychology: 1945-1960

- Doctrine of Realpolitik
- US Foreign Policy Centerpiece: Deterrence
- International System: Bipolar Power Config
- Psychologists Supported US Policies (1940s & 50s)
 - survey research; low levels of public fear of nuclear war (Cottrell & Eberhart, 1948).
 - “fear suppression” (Harris, Proshansky, & Raskin, 1956).
 - desensitizing soldiers’ fear of atomic maneuvers (Schwartz & Winograd, 1954).

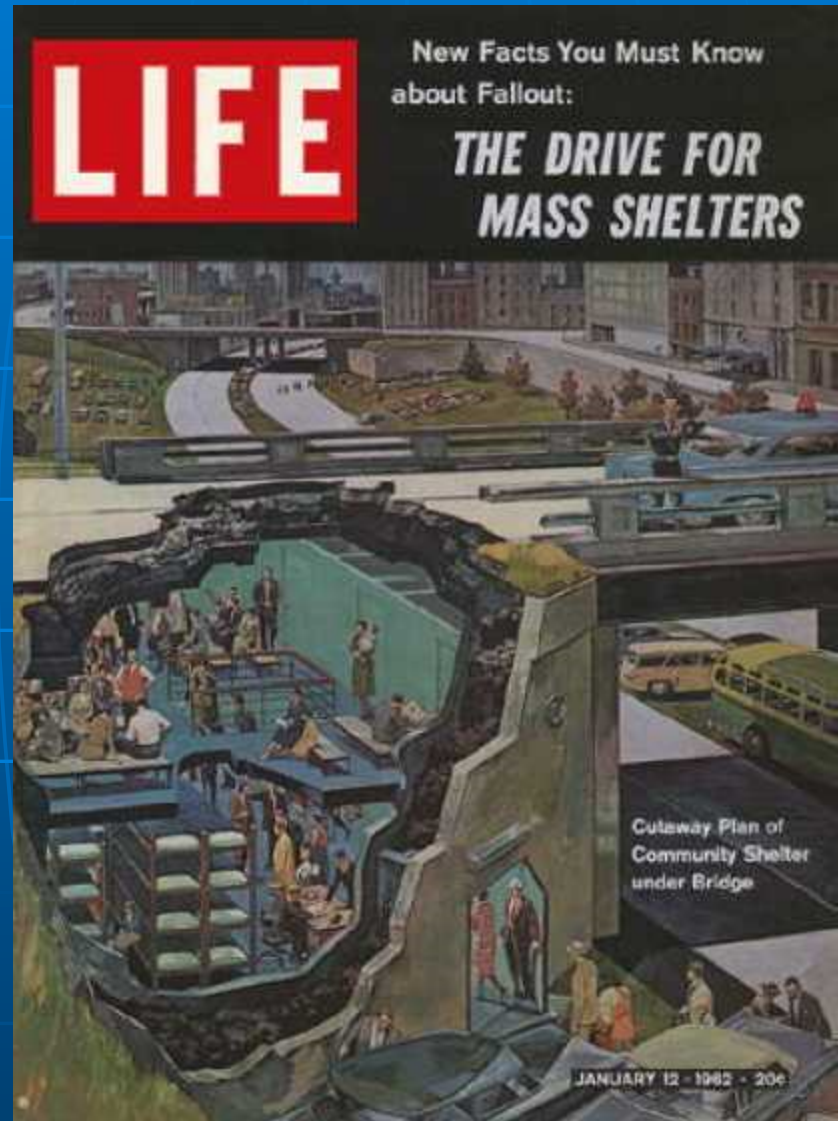
Fear Desensitization and Atomic Maneuvers (post W.W. II)



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Public Fear



Public Fear



Presentation of items to bring along to your very own fallout shelter

NOW you can build your own

FALLOUT SHELTER

BASEMENT SHELTER

ABOVE-GROUND SHELTER



New plans booklet shows you how. Choose either of two practical, low-cost shelters

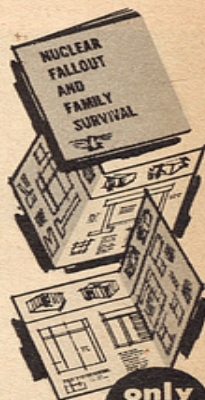
New from plywood research! Two effective family fallout shelters, well within the means and ability of the average homeowner to build. Fully approved by the Dept. of Defense. Both call for simple, economical construction with big panels of waterproof plywood combined with concrete block (Basement Shelter) or sand or gravel fill (Above-Ground Shelter). Strong, safe, dependable, durable. Send 25c and coupon below for booklet with plans and information:

NUCLEAR FALLOUT AND FAMILY SURVIVAL

Complete 34-p. guide to family protection against fallout and nuclear attack, including:

- Area and effects of fallout
- Types of shelters
- Food, water requirements
- Sanitation and ventilation
- Financing
- Complete working drawings and materials list for Basement Shelter and Above-Ground Shelter (simplified design for do-it-yourself construction)
- Study plans for Underground Shelter (pressure-treated plywood and lumber, designed for contractor construction)

Also includes plans for Compact Plywood Fallout Shelter, for lowest-cost, effective short-term protection.



only

SEND THIS COUPON TODAY 25c

DOUGLAS FIR PLYWOOD ASSOCIATION
Dept. F, Tacoma 2, Washington

I enclose 25c. Send me Nuclear Fallout and Family Survival.

NAME _____

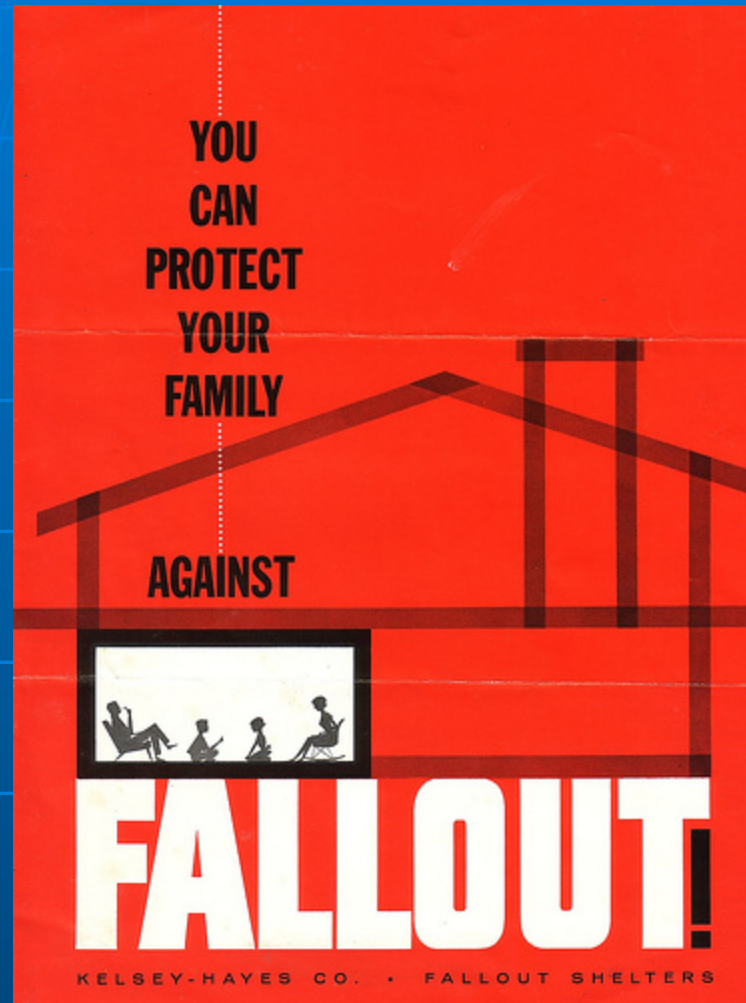
ADDRESS _____

CITY _____

ZONE _____

STATE _____

Public Fear



Do it yourself and build your own shelter with this brochure!

Public Fear



Fall out shelter circa 1961



<http://www.youtube.com/watch?v=ixy5FBLnh7o>

Duck and Cover (1950s)



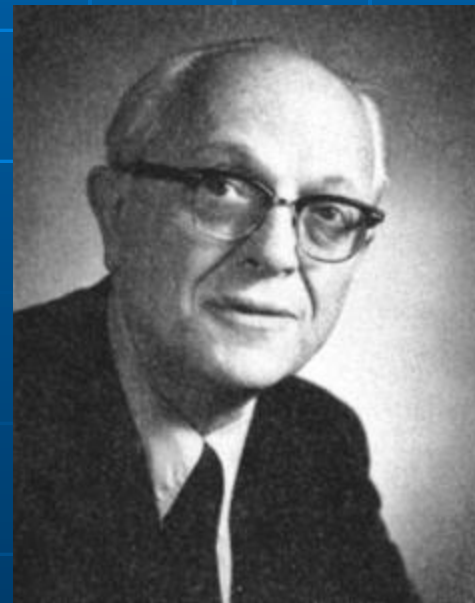
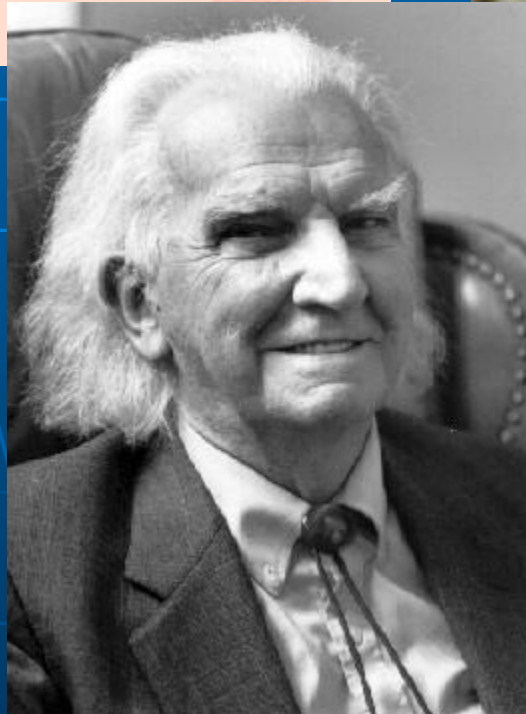
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Herb Kelman
(1927-)

Kenneth Boulding
(1910-1993)



Anatol Rappaport
(1911-2007)

IR, Peace Studies (PS), & Conflict Resolution (CR)

	IR	PS	CR
Discipline	Social Sciences	Transdisciplinary	Multidisciplinary
Unit of Analysis	State and Interstate	Multiple	Multiple
Time Frame	1648 to date	Large: Past & Future	Present Oriented
Values	Epistemic & Neutral	Normative & Value Explicit	Normative & Value Explicit
Goals	Descriptive & Explanatory	Policy Oriented	Resolving Conflicts
Subject	Negative Peace	Negative & Positive Peace	Negative Peace

(Stephenson, 1989)

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Challenges to Cold War Mentality (1960s)



Diabolical Enemy Image (Frank, 1967)

Challenges to Cold War Mentality (1960s)



Mirror Images in US-Soviet Relations
Bronfenbrenner, (*JSI*, 1961)

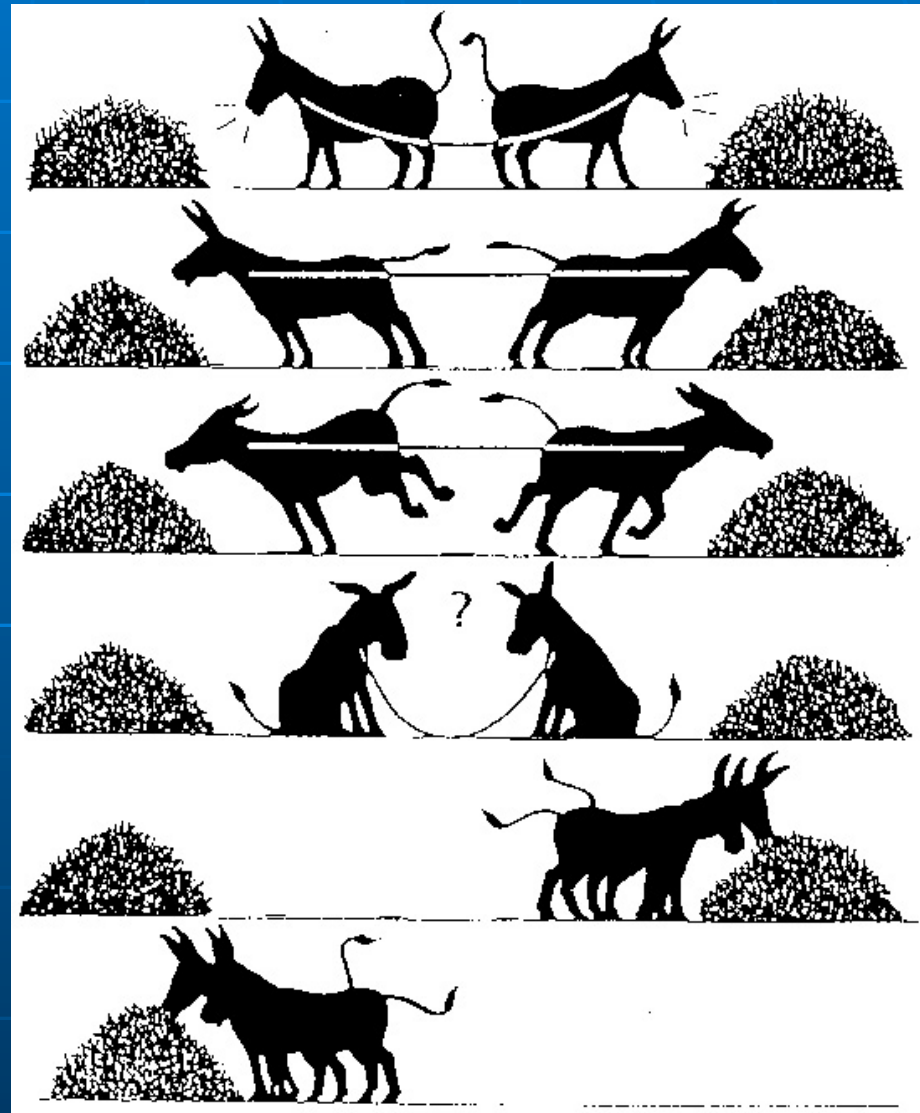
Challenges to Cold War Mentality (1960s)

- Irrationality of Deterrence
Milburn (*JSI*, 1961)



Challenges to Cold War Mentality (Deutsch, *JSI*, 1961):

Constructive
Conflict
Management
Through
Cooperation



Challenges to Cold War Mentality

- GRIT (Osgood, *JSI*, 1961)

Graduated and Reciprocal Initiatives
in Tension Reduction



Cuban Missile Crisis (1961)



MRBM LAUNCH SITE 2
SAN CRISTOBAL
1 NOVEMBER 1962



MISSILE CRISIS 1962



Naval Blockade



The Hot Line



President Kennedy Signs the LTBT (1963)



GRIT?

- Was the Limited Test Ban Treaty a result of the application of GRIT? (Etzioni, 1967)

